

Iconic Local Hong Kong Gems Unite to Boost Tourism

Ovolo Hotel's Collaborative "Summer Concierge" Unlocks Exclusive Local Experiences and Offers



From Left to Right: Ovolo Central, Home Kong, Kinsman

(Hong Kong, June 2024) - From June to August, designer boutique Hong Kong hotels, Ovolo, will team up with iconic local establishments across the city to introduce the exclusive 'Summer Concierge', this collaborative initiative with Hong Kong's local partners aims to boost tourism and showcase the city's diverse offerings. Guests at Ovolo will embark on a journey exploring renowned and hidden gems, from dining venues and chic bars to vibrant nightclubs, charming boutiques, and art galleries - a testament to elevating guest experiences with unparalleled hospitality.



From Left to Right: Ovolo Central and Southside by Ovolo

The initiative reflects the commitment of entities in Hong Kong, including Ovolo and their esteemed partners, in curating unforgettable stays with a strong focus on community engagement. Through partnerships with carefully selected entities, Ovolo strives to invigorate Hong Kong tourism, presenting the city as a vibrant cultural centre that entices visitors worldwide to appreciate its unique charm and varied attractions.



From Left to Right: Trilogy, Young Soy Gallery, Bianca & Rosso

Brand Manager Shivang Jhunjhnuwala expressed excitement about Ovolo's 'Summer Concierge' initiative, remarking, "*Summer Concierge underscores our commitment to community engagement and cultural enrichment. Through this journey, we invite guests to immerse themselves in a tapestry of experiences, promising each individual an unforgettable adventure - a testament to our brand's unwavering dedication to curating epic guest experiences.*"

The profound affection for Hong Kong shines through as they celebrate the city this summer. Alongside a **20% discount on guests' stays with no minimum length, visitors can delight in exclusive deals at local venues and shops by simply presenting their Ovolo key** and immerse themselves in a delectable fusion of culinary delights, cultural explorations, and enticing perks that highlight the vibrancy of Hong Kong.



Arcane Restaurant, Chef Shane Osborn

Multi-award-winning chef and owner at Arcane Collective, Shane Osborn, highlighted the impact of Ovolo's summer campaign on the F&B scene, expressing, "*Hong Kong's dining scene is globally renowned, catering to all tastes and budgets. Ovolo's summer campaign will help spotlight the stars of the F&B scene.*"



From Left to Right: Kinsman, Trilogy, Sandeep Kumar - Wise King

Exclusive benefits include complimentary champagne at Arcane Collective with Moxy or Arcane bookings, a 15% discount at Singular Concepts venues such as Kinsman, Trilogy, Barkada, Tell Camelia, Bianco & Rosso, Entourage, Barcode, YuraKucho, and the Daily Tot, and a complimentary Mandarin Negroni shot at The Wise King complemented by a 10% bill discount. Feather & Bone welcomes guests with a refreshing drink for spends over



HK\$250. Guests can enjoy a 10% discount at any of Flat Iron Deluxe outlets including their restaurant at Southside by Ovolo in Wong Chuk Hang.

Co-founder of Wise King, Sandeep Kumar, emphasised the importance of partnerships, stating, *"For us at The Wise King, we believe that partnerships and collaborations play a crucial role in connecting our brand with customers. It gives us a voice within the community and brings us all closer together. We are grateful that Ovolo and other platforms provide us with the opportunity to showcase our talent across this incredible city, Hong Kong."*

Jonathan Glover, Founder and Managing Director of Hidden Gem Restaurants, shared his perspective on community collaboration, saying, *"Hong Kong is an incredibly vibrant and cosmopolitan city, and our hospitality and tourism community must come together to help the city evolve and usher in a new era."*



Dragon-I

Guests can also enjoy a complimentary coffee at VEDA's alfresco area, while Te Quiero Mucho pampers them with a complimentary margarita cocktail. Nightclub enthusiasts are treated to exclusive perks, including priority entry, a 10% discount on champagne bottles, and a warm welcome at Dragon-I and Tasmania Ballroom, along with a special welcome drink at Faye.

FAYE and Home Kong conveyed their dedication to the initiative, stating, *"As a proud contributor to Hong Kong's eclectic landscape, our brands embrace the spirit of community collaboration. Being part of Ovolo's 'Summer Concierge' initiative allows us to showcase our*

unique offerings and connect with a broader audience, enriching the vibrant tapestry of experiences in our beloved city."



From Left to Right: Slowood, Soule Socks, Lane Eight

For avid shoppers, a delightful welcome gift awaits at physical retail stores, while Home Kong offers a 10% discount on purchases. Step into the experiential concept store 52 Gage and be greeted with a glass of French wine. Sneaker aficionados can enjoy a 20% discount at Lane Eight, and Soule Socks extends a 20% discount on socks. At Slowood, the sustainable lifestyle and zero waste store, guests can seize a 10% discount on net purchases exceeding HK\$500. Additionally, LOJEL is providing a discount of HKD\$300 on luggage, bags, and accessories inspired by real journeys for guests who spend a minimum of HKD\$2,000.



Young Soy Gallery



Art and culture aficionados can draw inspiration from the Young Soy Gallery, accompanied by a refreshing welcome gift to stay cool during the summer heat.

Reflecting on Ovolo's long standing presence, Stephen Howard, the Group Marketing Director at Ovolo Hotel, emphasised the brand's commitment to Hong Kong, stating, "*With over 20 years of history since our inception on Arbuthnot Road, Ovolo remains committed to building a vibrant tourism landscape in Hong Kong. Together, drawing on our heritage and shared experiences, we can continue to shape memorable journeys, foster community connections, and showcase the richness of Hong Kong's culture.*"

Join Ovolo in celebrating the vibrant tapestry of Hong Kong, where businesses unite to showcase the city's splendour in all its glory.

For more information on Summer Concierge by Ovolo, please visit:

<https://ovolohotels.com/summer-concierge/>

High res images available [here](#).

Notes to Editor:

Partner Brands	Exclusive Offer	Location
VEDA	Complimentary cup of coffee	Show me the way
Te Quiero Mucho, Wong Chuk Hang	Complimentary margarita cocktail	Show me the way
Te Quiero Mucho, Sheung Wan	Complimentary margarita cocktail	Show me the way
Young Soy Gallery	Welcome gift on arrival to keep you cool during the summer heat	Show me the way
Arcane Collective, including the following venues:	Complimentary glass of champagne with any booking at Moxie and Arcane	
Moxie		Show me the way
Arcane		Show me the way
Singular Concepts, including the following venues:	15% off at any Singular Concept Venue	

Kinsman		Show me the way
Trilogy		Show me the way
Bianco & Rosso		Show me the way
Barkada		Show me the way
Entourage		Show me the way
Barcode		Show me the way
YuraKucho		Show me the way
The Daily Tot		Show me the way
Tell Camellia		Show me the way
Flat Iron	10% discount in any of Flat Iron outlets, including Flat Iron Deluxe situated within the Southside by Ovolo in Wong Chuk Hang.	Show me the way
The Wise King	Complimentary shot of Mandarin Negroni and 10% off the final bill	Show me the way
Dragon-I	10% off on drinks	Show me the way
Tazmania Ballroom	10% off on drinks	Show me the way
FAYE	Welcome drink on arrival	Show me the way
HomeKong	Welcome gift on arrival at the physical retail stores and 10% off at physical retail stores	Show me the way
Feather & Bone	Welcome drink on any spends over HKD\$250	Show me the way
52 GAGE	Welcome glass of French wine on arrival	Show me the way
Lojel	HKD\$300 off with a minimum spend of HKD\$2,000.	Show me the way
Slowood	10% off for net purchase \$500 or over spend	I want snacks
Lane Eight	20% discount on sneakers online or in shops	I want shoes
Soule Socks	20% discount on socks + free delivery (no min.)	I want socks

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[About Ovolo Group](#)



The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms, growing into a diversified international group with a collection of 9 designer hotels under 2 collections - Ovolo and Mamaka, and plans to keep growing. Ovolo owns and operates all of its real estate.

The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019, 2020 and 2022 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating three hotels and three restaurants in Hong Kong, and five and six bars & restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Laneways By Ovolo in Melbourne Australia, Nishi Apartments in Canberra Australia, Southside By Ovolo and The Aberdeen Harbour in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.