

MEDIA RELEASE: May 2024

Experience The Hygge Feeling And Get Cosy This Winter At Ovolo Hotels

Including Up To 20 Percent Off Stays, Winter-inspired Cocktails, Complimentary Slippers And More



From Wednesday, 15 May, Ovolo is bringing the cosiness, inviting guests to immerse themselves in the ultimate winter warming stay with its Hygge package. Pronounced 'hue-guh', hygge is the Danish practice of creating a calm, comfortable time with the people you love and Ovolo is bringing all that and more this winter, available for bookings made Wednesday, 15 May – Thursday, 29 August for stays Monday, 10 June – Saturday, 31 August 2024.

Hygge is about an atmosphere, an experience and most importantly, embracing the magic of winter in Australia – Ovolo guests are invited to cosy up in the upcoming colder months with the Hygge package, where they can save up to 20 percent on stays of two nights or more at any Ovolo or By Ovolo hotel in Australia.

In room the cosy feels of the Hygge package continue, with guests gifted comfortable, yet chic black fleecy slippers for their stay. With no better way to stay cosy than curling up with a great book, Ovolo is also including 10 percent off purchases from Australia's largest online book store, Booktopia for guests who book the package.

The winter joy doesn't stop in room – throughout Australia, each Ovolo hotel will offer a different winter inspired cocktail, with each tipple skilfully designed to warm the soul.

The Hygge package will be available in addition to Ovolo's complimentary amenities, available to all guests, including:

- All day snacks, available in the lobby
- Superspeed wi-fi
- Social Happy Hour
- Self-service laundry
- 24-hour gym

Ovolo's Hygge package is available for bookings made between Wednesday, 15 May – Thursday, 29 August for stays between Monday, 10 June – Saturday, 31 August 2024. The offer will include:

- Up to 20% off room stays two nights or more
- Complimentary Hygge slippers to keep you cosy
- Winter inspired Hygge cocktails
- 10% off Booktopia

Bookings available via Ovolo's website.

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Further imagery available via Google Drive.

Notes to editors:

About Ovolo Group:

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms, growing into a diversified international group with a collection of 9 designer hotels under 2 collections - Ovolo and Mamaka, and plans to keep growing. Ovolo owns and operates all of its real estate.

The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019, 2020 and 2022 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating three hotels and three restaurants in Hong Kong, and five and six bars & restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Laneways By Ovolo in Melbourne Australia, Nishi Apartments in Canberra Australia, Southside By Ovolo and The Aberdeen Harbour in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.

Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters, and culture, and pay our respects to their Elders past, present, and emerging.

For media enquiry, please contact:

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