

### **MEDIA RELEASE:**

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# PunkMeTender Comes To Alibi

Internationally Renowned Artist Brings His Butterflies And Vibrant Art To Ovolo Woolloomooloo This September



This September, renowned international artist *Punkmetender (PMT)* will bring a series of eclectic pieces from his acclaimed artworks to *Ovolo Woolloomooloo*'s *Alibi Bar and Dining*.

The installation will feature four dynamic PMT prints on the back walls of Alibi Bar and Dining, as well as a flutter of his legendary butterflies – the artist's hallmark – to grace the front façade and conservatory areas of the venue. Encapsulating sentiments of spring and eternal evolution, the butterflies will provide a full sensorial experience.

PMT shares, "It's great to collaborate with Ovolo again. A perfect mix of our rebellious creativity in unconventional spaces."

PMT is no stranger to Ovolo, with the hotel collective having previously invested in a number of the artist's works. Sculptural pieces 'Nailed by Flowers' and 'Double Vision' are both located in the lobby at Ovolo The Valley, 'Pink Paradise' features in the Penthouse at Laneways By Ovolo, and PMT's first Indonesian masterpiece is showcased throughout Mamaka By Ovolo, Bali. This newest installation at Alibi Bar and Dining further solidifies the partnership between the artist and the Ovolo brand.

Punkmetender is the moniker of Parisian-born turned Angeleno, *Romain Lefebvre*, and draws inspiration from his two creative icons, *Daft Punk* and *Elvis Presley*. Keeping his identity hidden prior to Covid, PMT has since embraced his celebrity, acknowledging the importance of human connection. Introduced to street art at a young age, his works draw inspiration from graffiti, photography, fashion, and the female form. Instantly recognisable, butterflies have become a mainstay in PMT's works and serve as the embodiment of freedom, transformation, and beauty.

PMT's work is exhibited in over 30 high-end galleries around the world and is sought after by international collectors and luxury hotel brands, such as Miami South Beach, SLS, Nobu and others.

Punkmetender's installation will be on permanent display at *Alibi Bar and Dining* from Friday, 22 September.

- Ends -

### **Notes To Editors**

## Further imagery available via <u>Dropbox</u>

#### **About Alibi Bar and Dining**

Welcome to Alibi, a place that exudes a sense of natural theatre. An 'indoor-alfresco' dining concept that smashes every stereotype – serving up innovative Mediterranean veggie fare with flair and soul. Pairing Australia's pioneer of plant-based cuisine, Shannon Martinez creates a sensory journey of discovery. Where rattan seating, patterned tiles and tropical greenery come together to create an enchanting experience within a green glass pavilion. A place where smoky chargrilled aromas fill the air, freshly picked herbs dance with fizz of fresh spritzers – and where the sounds of clinking glass toasts the occasion.

## **About Ovolo Group**

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Group quickly became one of Hong Kong and Australia's most leading independent hospitality brands by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch

with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019, 2020 and 2022 HM Awards.

Ovolo Group is currently operating 13 hotels and 14 restaurants and bars under two brands, Ovolo Hotels and By Ovolo Collective, across Hong Kong, Australia in Sydney, Melbourne, Canberra, Brisbane, and Bali.

Whilst Ovolo Hotels remains the core of Ovolo Group's ethos, providing a uniquely rich experience, full of eye-catching art and vibrant interiors alongside it's signature Perks, it also operates By Ovolo Collective a distinctive collection of hotels - each one unique, each one special, the more guests explore, the more they'll find.

At Ovolo, it all starts with our own people – whose care, creativity and passion for hospitality creates a 'feel-good' factor that keeps guests coming back time and time again. Whose effervescence and bright minds help make every day, and every stay – an experience filled with wonder.

Ovolo also recognises the activities of our hotels and restaurants have the potential for negative impacts on the environment and community if not properly managed. Ovolo is committed to achieving best practice environmental and social sustainability. When people do good, they feel good. So, we aim to be a force for good. On every level – from its individuals to its communities, and our planet – it's clear for all to see. We care.

Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters, and culture, and pay our respects to their Elders past, present, and emerging.