



MEDIA RELEASE:

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Ovolo Set To Get Tails Wagging

Ovolo Partners With Tasty Paws, Fuzzhous and Sydney Dogs & Cats Home To Enhance Its Ever Popular V.I.Pooch Package

Australia's leading dog-friendly designer hotel collection, *Ovolo Hotels*, has announced an exciting, limited edition extension of its popular pet accommodation package, [V.I.Pooch](#), in collaboration with [Tasty Paws](#), [Fuzzhous](#) and [Sydney Dogs & Cats Home](#) in celebration of International Dog Day on Saturday, 26 August.

Standing head-and-paws above the rest, Ovolo offers an indulgent experience, complete with amenities and treats to pamper its four-legged-guests like the true VIPs that they are. The limited edition Ovolo V.I.Pooch holiday accommodation package now includes:

- A Fuzzhous doggy bed where all good dogs can snuggle up and relax
- An eating/drinking mat and food bowl so they can feast in style
- A doggy bag with specially designed dog toys and treats from Tasty Paws (Australian made natural treats)
- And dog-friendly paws-on staff to provide assistance when you need it

And a first for Ovolo – this year the team will be donating \$5 from each V.I.Pooch package booked to Sydney Dogs & Cat Homes, helping rehabilitate and rehome lost and abandoned animals in Sydney.

Following a rise in the number of Aussies wishing to travel with their pets, Ovolo was the first Australian hotel group to welcome guests and their fur babies to stay when its V.I.Pooch package was introduced in 2020.

Stephen Howard, Group Director of Marketing at Ovolo, says, *"Being the first hotel collection to embrace man's best friend in Australia, our V.I.Pooch offering has been extremely popular and continues to be. We're excited to raise the bar and treat our furry friends like rock stars with an enhanced offering for a limited period partnering with Tasty Paws and Fuzzhous and doing a little bit for those in need with Sydney Dogs & Cats Home who do such great work!"*

V.I.Pooch is available at all of Ovolo and By Ovolo Collection Hotels in Australia year round, offering pet owners an indulgent experience that puts both pets and their owners at ease. And with any direct booking guests will still have access to all of Ovolo's signature Perks, including a free mini bar in room, complimentary breakfast options, superspeed Wi-Fi, social hour, and the guest favourite Loot bags, plus more.

Ovolo's limited edition V.I.Pooch Package is available to book from Saturday, 26 August - Monday, 20 October 2023 with stays available from Friday, 1 September until Thursday, 30

November 2023. To learn more about Ovolo Hotel V.I.Pooch Packages, or to make a booking, head to: <https://ovolohotels.com/ovolo/offers/v-i-pooch/>

- Ends -

Notes to editors

Booking details:

- Bookings from Saturday, 26 August - Monday, 20 October 2023
- Stays from Friday, 1 September until Thursday, 30 November 2023
- Booking link: <https://ovolohotels.com/ovolo/offers/v-i-pooch/>

Image gallery:

<https://www.dropbox.com/sh/66czjjav1cykwil/AAA3VIsB1dh0o8ff-t8qaNi5a?dl=0>

What's included?

- Accommodation for you and 1 x fur-baby (1 x additional fur-baby is permitted, maximum of 2 pooches)
- A doggy bed
- An eating/drinking mat and food bowl so they can feast in style
- A doggy bag with specially designed dog toys and treats, and...
- Dog-friendly staff on hand to provide assistance when you need itBook online via <https://ovolohotels.com/ovolo/offers/v-i-pooch/>

About Ovolo Group

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Group quickly became one of Hong Kong and Australia's most leading independent hospitality brands by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019, 2020 and 2022 HM Awards.

Ovolo Group is currently operating 13 hotels and 14 restaurants & bars under two brands, Ovolo Hotels and By Ovolo Collective, across Hong Kong, Australia in Sydney, Melbourne, Canberra, Brisbane, and Bali.

Whilst Ovolo Hotels remains the core of Ovolo Group's ethos, providing a uniquely rich experience, full of eye-catching art and vibrant interiors alongside its signature Perks, it also operates By Ovolo Collective a distinctive collection of hotels - each one unique, each one special, the more guests explore, the more they'll find.

At Ovolo, it all starts with our own people – whose care, creativity and passion for hospitality creates a ‘feel-good’ factor that keeps guests coming back time and time again. Whose effervescence and bright minds help make every day, and every stay – an experience filled with wonder.

Ovolo also recognises the activities of our hotels and restaurants have the potential for negative impacts on the environment and community if not properly managed. Ovolo is committed to achieving best practice environmental and social sustainability. When people do good, they feel good. So, we aim to be a force for good. On every level – from its individuals to its communities, and our planet – it’s clear for all to see. We care.

Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters, and culture, and pay our respects to their Elders past, present, and emerging.

For further information, please contact:
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