



MEDIA RELEASE:

July 2023

Ovolo embraces Hygge this winter



This winter, *Ovolo Hotels* invites guests to embrace all that is cosy and warm with the charming feeling of hygge. Pronounced 'hue-guh', hygge is the Danish practice of creating a calm, comfortable time with the people you love and Ovolo is bringing all that and more this winter.

Hygge is about an atmosphere, an experience and most importantly, embracing the magic of winter in Australia, guests are invited to cozy up this winter with [Ovolo's hygge package](#), guests can save up to 25 percent on a two-night stay at any Ovolo or By Ovolo hotel in Australia plus receive two signature hygge cocktails. And when they book directly with Ovolo, guests will also receive all the signature Ovolo Perks, which include:

- In-room mini bar
- Social Hour drink
- All-day lolly bar in the lobby
- Self-service laundry
- Superspeed wi-fi
- A welcome goodie
- A tree planted on the guest's behalf

To make an Ovolo winter getaway even more enticing, guests who are among the first

600 to make a booking will receive a beautiful complimentary velour blanket, their own piece of hygge to take home.

Avoid the winter blues and immerse yourself in the inviting ambiance of Ovolo's cosy hotels with hygge. Whether guests are curled up in Melbourne's Laneways, relaxing waterside in Sydney's Woolloomooloo, basking in the winter sun in Brisbane's The Valley, or embracing the chill at Canberra's Nishi, guests can enjoy the best winter getaway in Australia with Ovolo and discover the joy of hygge.

The winter joy doesn't stop in the room, throughout Australia, Ovolo's restaurants and bars are inviting guests to treat themselves to one of Ovolo's hygge signature winter cocktails these tipples are skilfully designed to warm the soul, curated by one of Australia's most celebrated and renowned mixologist Ovolo's Director of Food and Beverage, Andrea Gualdi. Each cocktail is a masterpiece making them an essential part of your hygge experience at Ovolo. The selection of cocktails include;

- A decadent chocolate martini
- Whiskey-warmed Irish coffee
- Mulled wine
- Zero proof spicy Mexican hot chocolate

Book now: <https://ovolohotels.com/ovolo/hygge/>

Hygge is available to book: 4 July – 6 August 2023 for stays 7 July – 31 August

2023 - **Ends** -

Notes to editors

Hygge Package

Hygge accommodation winter package includes:

- Stay two nights and save up to 25 percent
- A cosy blanket
- Two hygge winter cocktails
- Ovolo signature perks

T&Cs:

- Perks may vary at By Ovolo Hotels
- Blackout Dates Apply
- Not available on all room types
- First 600 bookings receive complimentary blanket

About Ovolo Group

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Group quickly became one of Hong Kong and Australia's most leading independent hospitality brands by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and

Accommodation Excellence, receiving the accolade “Hotel Brand of the Year”, at the 2019, 2020 and 2022 HM Awards.

Ovolo Group is currently operating 13 hotels and 14 restaurants & bars under two brands, Ovolo Hotels and By Ovolo Collective, across Hong Kong, Australia in Sydney, Melbourne, Canberra, Brisbane, and Bali.

Whilst Ovolo Hotels remains the core of Ovolo Group’s ethos, providing a uniquely rich experience, full of eye-catching art and vibrant interiors alongside it’s signature Perks, it also operates By Ovolo Collective a distinctive collection of hotels - each one unique, each one special, the more guests explore, the more they’ll find.

At Ovolo, it all starts with our own people – whose care, creativity and passion for hospitality creates a ‘feel-good’ factor that keeps guests coming back time and time again. Whose effervescence and bright minds help make every day, and every stay – an experience filled with wonder.

Ovolo also recognises the activities of our hotels and restaurants have the potential for negative impacts on the environment and community if not properly managed. Ovolo is committed to achieving best-practice environmental and social sustainability. When people do good, they feel good. So, we aim to be a force for good. On every level – from its individuals to its communities, and our planet – it’s clear for all to see. We care.

Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters, and culture, and pay our respects to their Elders past, present, and emerging.

Dropbox media image gallery link: [Dropbox](#)

Website: <https://ovolohotels.com/ovolo/hygge>

Social media: [@ovolohotels](#)

For media enquiries please contact:

Sarah Ryan | Reymond Communications

E: sarah@reymond.com.au | **M:** +61 (0) 402 528 893