



Media Release

For immediate release

JOIN THE RESISTANCE REVOLUTION AND LIVE LIKE A ROCK STAR AT OVOLO

Ovolo and Vitruvian deliver personal training to your room

6 February 2023: The future of fitness has arrived at Ovolo, with its Australian hotels announcing a partnership with Vitruvian, where guests who book direct from February 6 can enjoy the state-of-the-art fitness machine in the comfort of their own rooms and suites to keep them tight, toned and healthy when travelling. Sleek and sexy, the Vitruvian Trainer+ is the smartest connected fitness product on the market, turning your hotel room into a weight room and providing an entire body work-out that uses AI to adjust to each individual user in real time. In typical Ovolo style, there is no charge to guests for this latest service.

"We are always looking to partner with likeminded brands and for innovative ways to offer our guests a healthier stay, and this Vitruvian partnership will allow road warriors, gym junkies and corporate travellers to enjoy a personalised workout in the privacy and comfort of their room," said Stephen Howard, Ovolo's Group Director of Marketing. "It's like bringing your personal trainer on holidays with you to provide resistance training and weight workouts, but without having to pay them – just another Perk from Ovolo to let our guests live like rock stars!".

Even more important than exercise is diet and Ovolo Hotels plant-led menus and options offered By Ovolo Collective hotels make looking after your body even easier, providing locally sourced, fresh ingredients that are great for the planet and for peak performance. It's all part of the Ovolo promise to deliver everything the modern traveller needs, with detail-driven comforts, complimentary value-adds, and cutting-edge technology.

Jon Gregory, Vitruvian founder, said Ovolo is the perfect partner because both brands are focused on the well-being of their customers and on delivering fun and fitness together.

"The Vitruvian Trainer+ is great for those travelling for business, for recreation and for couples as it can be used for both heavy and light lifting, Pilates-style workouts, stretching, strength training, you name it!" explains Gregory. "You can also access a bank of exercises through our custom app, which is perfect for busy travellers and families on the go."

It's an effective, time-savvy workout that easily fits into any holiday or work trip. And just as Ovolo Hotels cater to the whole family, so does the Vitruvian Trainer+, which is suitable for all fitness levels.

This much-anticipated collaboration between Vitruvian Trainer+ and Ovolo Hotels will be on offer at all Australian Ovolo Hotels until March 30.

For more information or to make a booking, visit: <https://ovolohotels.com/ovolo/vitruvian/>

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Media imagery can be found [here](#).

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About Ovolo:

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year" at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and eight hotels and seven restaurants across Australia in Sydney, Melbourne, Canberra, and Brisbane.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Nishi Apartments in Canberra Australia, The Sheung Wan by Ovolo and The Aberdeen Harbour in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.

As of March 2021, Dash Living collaborated with Ovolo Hotels to launch two new generation of serviced rental solutions in Hong Kong. A total of 135 rooms and suites that form part of a new generation of serviced rental solutions for hyper-mobile millennials will be available for booking. The Aberdeen by Dash Living, soon-to-be converted from Mojo Nomad By Ovolo, offers 79 rooms ranging from studios to executive suites. The 56-room The Sheung Wan By Ovolo, only remaining under



Ovolo's management for stays under 7 days, will offer units from studio, one bedroom, to family room options.

Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters, and culture, and pay our respects to their Elders past, present, and emerging.

About Vitruvian Trainer +

Vitruvian, the smartest connected fitness product on the market, is powered by AI algorithms that constantly respond to how you move. The patented technology includes the Vitruvian app which gives users access to 200+ exercises, classes curated by elite fitness coaches, goal-oriented programs, data tracking and performance insights. Founded in 2020, and headquartered in Perth, Australia, Vitruvian has retail showrooms in Europe, the United Kingdom, Singapore, Hong Kong, and their products are shipped worldwide. Vitruvian also placed first in the **AFR's Most Innovative Companies** for manufacturing and consumer goods list on October 2022. For more information, visit vitruvianform.com