



## Media Release

### For immediate release

#### **VICTORIAN TAA AWARDS CONFIRMS GOOD THINGS COME IN MICRO PACKAGES**

At the 2022 Victorian Tourism Accommodation Awards for Excellence, designer hotel collection, Ovolo Hotels, was acknowledged for 'Excellence in Innovation' for Ovolo South Yarra's innovative micro rooms. This year, Ovolo was nominated for 11 awards further crowning Ovolo South Yarra's rockstar General Manager, Amy Moylan, as Executive of The Year on Thursday 18th 2022 at Melbourne's Crown Towers.

Unveiled only last year, Ovolo South Yarra became the newest addition to Ovolo's Australian portfolio in 2021. Blending the past, present and progressive, Ovolo South Yarra is a place where retro chic and pop-art collide. Fusing a nostalgic design aesthetic with future-forward contemporary art and technology – the hotel's brand theme establishes a truly unique identity, style and tone.

Designed for the adventurous at heart, Ovolo South Yarra exists for the discerning modern traveller who works hard but knows how to have a good time. For those seeking getaways, to weekend soirées – there's something for everyone. For all its nostalgic nods and iconic inspiration, Ovolo South Yarra is a hotel with contemporary edge. A place filled with mind-bending postmodern art from local and international artists plus the latest in modern convenience.

Setting the scene for an extraordinary hotel experience embodying Ovolo's philosophy of connecting with customers emotionally and complementing the local cultural scene; Ovolo conceptualised "micro rooms" for guests wishing to stay for a good time, not a long time – the Go Go Snug and the Boogie.

Ovolo South Yarra's micro rooms cover 40% of the hotel's 123 room inventory, enabling Ovolo as a property to capture a wider net of guests. From a business perspective, the micro rooms allow Ovolo Hotels to continue pushing the boundaries when it comes to offering innovative experiences for guests that caters to every type of traveller across both corporate and leisure.

Working alongside creative consultancy and design agency, THERE, the rooms were conceptualised to accommodate everyone from the weekend wanderer to the corporate crusader.

The Go Go Snug and Boogie rooms were designed with Ovolo's effortless living philosophy in mind, and guests do not need to compromise on luxury with access to all of Ovolo's signature Perks, including complimentary breakfast, social hour and a free mini bar in room.

From an experience perspective, the rooms are an innovative option for the new, modern traveller. Ovolo South Yarra aims to be the perfect accommodation for a young audience with an entrepreneur mindset, and naturally the smaller rooms encourages them to make use of the



communal areas which are all designed for both working and networking. With this philosophy in mind throughout the hotel, Ovolo provides free Wi-fi and private areas, while also open spaces for guests to mingle and engage with one another.

On February 14<sup>th</sup>, 2022, Ovolo evolved with an ongoing pledge to ethical eating, conscious cuisine and cutting-edge veg, becoming the first hotel brand globally to commit permanently to a vegetarian-led offering, Plant'd, across its hotel restaurants and bars, globally. Guests staying at Ovolo South Yarra can continue the innovative hotel experience at Lona Misa - a timeless scene with vegetarian and vegan Latin loved persuasions.

"Winning this year's Excellence In Innovation Award is a representation of all the great work our team has done in the most trying of times' said Group Marketing Director, Stephen Howard.

"Ovolo South Yarra is an innovative property in itself and their micro rooms are a portrayal of everything Ovolo stands for – forever fabulous, unconventional, and never boring (F.U.N.). "

Amy Moylan, this year's Victorian TAA Executive Of The Year, is commended for over 19 years' experience in the industry. Amy has been with Ovolo since early 2018, commencing her time at Ovolo's first Melbourne property, Ovolo Laneways, as General Manager. In December 2020, Amy was brought on to lead the opening of Ovolo South Yarra and this award is representation of her all her hard work. This year Ovolo had five people make finalists.

"We are so proud of our incredible people nominated and our Amy Moylan, a true brand ambassador, for receiving the Executive of The Year award' said Group Director of People and Performance, Nicole Downs.

"It's a true testament to her hard work and very well deserved."

The Tourism Accommodation Awards of Excellence are one of the leading industry awards in the country, curated to applaud the leading properties, departments, people and brands in Australia.

Celebrating 12 years of hotels, kitchens & bars, Ovolo are a guest-centric business connecting guests to the little luxuries they love, all effortlessly included. They pride themselves on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services with the vision to innovate, disrupt, and offer guests an experience like no other.

Currently owning and operating 13 hotels and 13 restaurants and bars across Hong Kong, Bali and Australia, Ovolo shows no sign of slowing down.

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Press images [here](#).



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**About Ovolo:**

***About Ovolo Group:***

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets. In 2022, Dave Baswal was appointed as the Chief Executive Officer, while Girish remains as an Executive Chairman to focus on branding, development, and strategic growth of the business. Aligned by a belief in endless opportunity, the Ovolo Group pride themselves on having an unrivalled company vision.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and eight hotels and seven restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These



include Nishi Apartments in Canberra Australia, The Sheung Wan by Ovolo and The Aberdeen Harbour in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.

As of March 2021, Dash Living collaborated with Ovolo Hotels to launch two new generation of serviced rental solutions in Hong Kong. A total of 135 rooms and suites that form part of a new generation of serviced rental solutions for hyper-mobile millennials will be available for booking. The Aberdeen by Dash Living, soon-to-be converted from Mojo Nomad By Ovolo, offers 79 rooms ranging from studios to executive suites. The 56-room The Sheung Wan By Ovolo, only remaining under Ovolo's management for stays under 7 days, will offer units from studio, one bedroom, to family room options.

Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters and culture, and pay our respects to their Elders past, present and emerging.