



MEDIA RELEASE
August 2022
For immediate release

Set to Get Tails Wagging:

Ovolo Partners with Waggly for Enhanced Pet-Friendly 'V.I.Pooch' Package!

Australia's first pet-friendly hotel group, Ovolo, has announced an exciting extension of its popular pet accommodation package, [V.I.Pooch](#), in collaboration with [Waggly](#). To celebrate International Dog Day (26th August, 2022) and our pooch pals, guests who book the package throughout the month of September will receive an exclusive Waggly Club Box in their room pack, including a selection of healthy dog treats and premium dog toys.

Ovolo introduced its V.I.Pooch package in 2020, becoming the first hotel group in Australia to welcome guests and their fur babies to stay, following the rise in Aussies wishing to travel with their pets.

The one-of-a-kind luxury package is available at all of Ovolo's Australian hotels all year round, offering pet owners an indulgent experience, complete with amenities (and treats!) to pamper their pooch like a true VIP.

Stephen Howard, Group Director of Marketing at Ovolo, says: "Since 2020, all of our hotels have been pet-friendly, and we were proudly the first Australian hotel group to offer an innovative package like V.I.Pooch for Aussies seeking a premium accommodation experience with their pets in tow.

"The demand for our V.I.Pooch package continues to grow, and we're always looking for unique opportunities to enhance the experience for our guests and their furry friends. Which is why we're excited to be partnering with Waggly to offer extra treat when they stay with us in September!"

Ovolo's package includes a comfortable doggy bed where your pooch can snuggle and relax like they deserve, an eating/drinking mat so they can feast in style without the hassle of cleaning that post-meal mess, a doggy goody bag packed full of specially designed dog toys and treats, and dog-friendly staff ready to provide guests with any assistance needed.

And of course, with any direct booking guests will still have access to all of Ovolo's signature Perks, including a free mini bar in room, complimentary breakfast options, superspeed Wi-Fi, social hour, and the guest favourite Loot bags, plus more.

Experience a world full of wonder at Ovolo Hotels – and bring your pooch too. Guests can book the V.I.Pooch package directly: <https://ovolohotels.com/ovolo/offers/v-i-pooch/>

-ENDS-

T&Cs

- Please refer to V.I.Pooch package T&Cs on Ovolo's offers page for full package T&Cs: <https://ovolohotels.com/ovolo/offers/v-i-pooch/>



- Waggly Club Box promotion is available at Ovolo Woolloomooloo, Ovolo Nishi, Ovolo South Yarra and Ovolo The Valley
- Promotion is limited to 1x booking per night at each respective hotel, and 1x box per booking
- Promotion is available between 1st September – 30th September, 2022

Press photos of V.I.Pooch package: [Imagery](#)

Press photos for Waggly Club Box: [Imagery](#)

Press material for Ovolo Hotels: [Ovolo Group Press Material](#)

For further information, please contact:

Francis Graham
Marketing Communications Manager – AU
Francis.graham@ovologroup.com
+61 413 268 882

Georgia Bounds
Marketing Communications Coordinator – AU
Georgia.bounds@ovologroup.com
+61 2 9331 9068

About Ovolo Group

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets. In 2022, Dave Baswal was appointed as the Chief Executive Officer, while Girish remains as an Executive Chairman to focus on branding, development, and strategic growth of the business. Aligned by a belief in endless opportunity, the Ovolo Group pride themselves on having an unrivalled company vision.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and eight hotels and seven restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Nishi Apartments in Canberra Australia, The Sheung Wan by Ovolo and The Aberdeen Harbour in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.

As of March 2021, Dash Living collaborated with Ovolo Hotels to launch two new generation of serviced rental solutions in Hong Kong. A total of 135 rooms and suites that form part of a new generation of serviced rental solutions for hyper-mobile millennials will be available for booking. The Aberdeen by Dash Living, soon-to-be converted from Mojo Nomad By Ovolo, offers 79 rooms ranging from studios to executive suites. The 56-room The Sheung Wan By Ovolo, only remaining under Ovolo's management for stays under 7 days, will offer units from studio, one bedroom, to family room options.

Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters and culture, and pay our respects to their Elders past, present and emerging.