



Media Release

For immediate release

OVOLO'S STUDIO 54 INSPIRED NEW YEARS EVE IS NOT ONE TO MISS

Ovolo Woolloomooloo, the award-winning boutique designer hotel, announces the event of the season as an ode to the iconic Studio 54, ringing in the new year in nothing but true retro glam style. Celebrating a time that defined the party scene and an era that held the title for the greatest decade; Countdown the clock at Ovolo Woolloomooloo among the neon lights with DJ Nat Conway this New Year's Eve.

"Take a step back in time and let's go all out disco. In 2019, I was in the musical Saturday Night Fever, disco is my thing. I plan on dressing on theme, I already have my outfit picked," said renowned DJ, Nat Conway.

Revel in the glitz and the glamour whilst enjoying a 4-hour premium beverage package including Taittinger Champagne, flowing canapés catered for all dietaries including plant-based delights by Alibi Bar and Kitchen, an oyster bar, live entertainment and much much more.

"There will still be a few surprises in my set like contemporary classics – something to get everyone on the dance floor, sing-a-longs and re-mixes people haven't heard before" Nat continued.

Make it a night to remember and party like the icons, Cher and The Rolling Stones, by upgrading your tickets to one of the exclusive glam rooms and live it up with your closest friends and bottle service.

"If you haven't got your dance moves sorted yet, go and rent Saturday Night Fever tonight," guaranteed Nat.

For those looking to continue the celebrations into the new year, take the party upstairs and indulge in one of Ovolo Woolloomooloo's very own designer suites. The first ten people to book a room on New Year's Eve will receive two complimentary tickets per room. Bookings for this period are a two-night stay minimum.

"What better way to groove away what has been a challenging year for everyone, to come together with friends and party like it's 1977 knowing that tomorrow is a fresh start" said Ovolo Woolloomooloo General Manager, Kieron Hunt.

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Nat Conway's Instagram [here](#).

Press images [here](#).

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About Ovolo:

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and eight hotels and seven restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Nishi Apartments in Canberra Australia, The Sheung Wan by Ovolo and The Aberdeen Harbour in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.

As of March 2021, Dash Living collaborated with Ovolo Hotels to launch two new generation of serviced rental solutions in Hong Kong. A total of 135 rooms and suites that form part of a new generation of serviced rental solutions for hyper-mobile millennials will be available for booking. The Aberdeen by Dash Living, soon-to-be converted from Mojo Nomad By Ovolo, offers 79 rooms ranging from studios to executive suites. The 56-room The Sheung Wan By Ovolo, only remaining under Ovolo's management for stays under 7 days, will offer units from studio, one bedroom, to family room options.

Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters and culture, and pay our respects to their Elders past, present and emerging.