



## **MEDIA RELEASE**

**For immediate release**

### **INDULGE IN A LITTLE R&R (&R) WITH OVOLO NISHI AND ADYTUM**

Cosy and compact, with artistic vibes, Ovolo Nishi designer boutique hotel has exclusively partnered with urban sanctum Adytum. Delivering guests, the effervescent relaxation experience of rituals inspired by ancient wellness traditions. Adytum is a holistic health and wellness retreat situated in the heart of Canberra's bustling Braddon.

A culmination of a shared, effortless living ethos, this partnership explores the inextricable connection between wellness and self-care. Guests can now escape the day to day and indulge in a little relax & recharge (& retreat) with the new wellness experience. A special package that allows guests to stay in Canberra's funkiest hotel while having access to an indulgent experience at Adytum.

"At Ovolo we want our guests to shine bright every day, even beyond the physical walls of the hotel which brings us to our partnership with Adytum, Canberra's newest luxury holistic health and wellness retreat; allowing guests to sit back, relax and unwind among some of the most tranquil designer spaces right here in the CBD," says Ovolo Nishi General Manager, Gabriel Polias.

The R&R(&R) includes overnight accommodation at Ovolo Nishi for two, a 60-minute grounding ritual relaxation massage, and of course, 'The Perks' including complimentary breakfast, social hour, in-room mini bar and more.

"Adytum is multifaceted with a mix of offerings informed by the three pillars of wellness, as hypothesised by Hippocrates – bodywork, nutrition and psychological health. Our goal is to help guests achieve harmony within the self," says Adytum Spa Manager, Renee Stinson.

Found within the 200 square metre retreat are offerings that explore these pillars of wellness. Including an Elixir Bar, Apothecary Lab, a full-service day spa and mindfulness lounge, plus a highly coveted bathhouse that includes a traditional hot rock sauna, Japanese Oak mineral bath and a cold pail shower.

As part of the exclusive Ovolo x Adytum partnership, guests are privy to 10% off all additional Adytum services, with each room allocated an Adytum spa menu with a simple QR code to book a treatment direct.

The Ovolo and Adytum partnership is highly considered, based on a shared value system whereby both brands champion core values in sustainability and environmental consciousness.



**-MOREOVER-**

This collaboration honours the importance of nourishment of the self via sustainable, plant-based eating with Ovolo being the first brand globally to commit to vegetarian dining within their hotels and Adytum's high vibration Elixir Bar serving up a certified organic and vegan menu alongside a botanical-based range of self-care and ritual wares.

Monster Kitchen and Bar, found in the heart of Ovolo Nishi, is Canberra's only refined vegetarian dining experience. Monster has a deep respect for locally sourced, seasonal ingredients landing an exciting set of fresh ideas with conscious consumption at the forefront.

In line with Ovolo's ongoing commitment to find ways to further reduce their environmental footprint, Adytum produces products that are certified organic and cruelty free and are of the highest safety with proven efficacy, formulated by a team of naturopaths and compounding chemists.

Their packaging is designed using a combination of 100% recycled, medical-grade green glass and aluminium containers to protect against harmful UV light that alters the integrity of their formulations, eliminating the need to include preservatives in their creations. Adytum packaging is both 100% recyclable and reusable.

Enhance your vacation or staycation with this customised offering, exclusive to Ovolo guests, cultivated to stay with you long after checkout.

R&R (&R) today at <https://ovolohotels.com/ovolo/adytum/>

**-ENDS-**

Press Images [here](#).

**R&R(&R) Relax, Recharge, Retreat.**

**Wellness Experience includes:**

- Overnight accommodation at Ovolo Nishi for two
- 60 MINS | GROUNDING RITUAL - Relaxation Massage

An antidote to the stresses of life, this ritual opens with a deep breathing practice and a full body relaxation massage that promotes the transfer of energy back into the self to dissipate stress. Concludes with a scalp massage that frees the headspace and induces a deep level of stillness.

- 'The Perks' including complimentary breakfast, social hour, in-room mini bar and more.



- One night \$580.

- Two nights \$900.

\* Package based on 2 (two) people. Available at Ovolo Nishi only. T&Cs apply

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**About Ovolo Group:**

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and eight hotels and seven restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Nishi Apartments in Canberra Australia, The Sheung Wan by Ovolo and The Aberdeen Harbour in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.

As of March 2021, Dash Living collaborated with Ovolo Hotels to launch two new generation of serviced rental solutions in Hong Kong. A total of 135 rooms and suites that form part of a new generation of serviced rental solutions for hyper-mobile millennials will be available for booking. The Aberdeen by Dash Living, soon-to-be converted from Mojo Nomad By Ovolo, offers 79 rooms ranging from studios to executive suites. The 56-room The Sheung Wan By Ovolo, only remaining under Ovolo's management for stays under 7 days, will offer units from studio, one bedroom, to family room options.



Ovolo acknowledges the Traditional Owners of the lands on which we are located. We recognise their continuing connection to land, waters and culture, and pay our respects to their Elders past, present and emerging.

**About ADYTUM:**

Adytum exists to explore the inextricable connection between self-care and wellness via a range of physical and experiential manifestations.

The brand is inspired by the third-place philosophy, a term coined by sociologist Ray Oldenburg and suggests that the 'first place' is your home, the 'second place' is work and the 'third place' is the moments and spaces in-between the two.