



MEDIA RELEASE

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OVOLO SOUTH YARRA SHOWCASES ONE OF THE LARGEST PRIVATE ART COLLECTIONS IN AN AUSTRALIAN HOTEL

Art lovers rejoice! Melbourne's newest boutique hotel, Ovolo South Yarra, is home to one of the largest private art collections in an Australian hotel; including works by famed Australian artists Ben Tankard and Johnny Romeo, the sizeable collection is on display in the vibrant and eclectic hotel and hotel restaurant, Lona Misa.

Opening its doors in April 2021, Ovolo South Yarra has already made a name for itself as one of Melbourne's leading boutique hotels, taking design cues from the days of disco, rock gods and retro glamour. The hotel group's newest jewel in its crown, offers something other hotels don't, an expansive art collection with over sixty pieces of work from nine incredible artists.

Ovolo Group founder, Girish Jhunjhnuwala, who personally helped curate the private art collection, uses art & design as a way to connect with people, encouraging an emotive response from those viewing it.

"Ovolo South Yarra will set the scene for an extraordinary hotel experience embodying Ovolo's philosophy of connecting with its customers emotionally and will complement the local cultural scene through its art, design and unique restaurant concept," said Girish.

Curated in collaboration with award-winning Interior Design firm, Luchetti Krelle, the graphic wallpaper, gleaming chrome, plush pattern-heavy furnishings, and bold primal hues grant the hotel with a heavy dose of rock 'n' roll anarchy spritzed with futuristic jet-set flair.

Rachel Luchetti, who co-founded Luchetti Krelle in 2008, looked to the iconic South Yarra surrounds for inspiration when it came to choosing the best artists and pieces to fill the space.

"South Yarra – the cosmopolitan corner of Melbourne – has always had a rep for setting trends as a cultural hub of food, art and fashion. It's the ultimate place for stepping out in style and living life as it should be," says Luchetti.

"Retrofuturism explores the themes of tension between past and future and the nostalgia of those eras is appropriated with integrated modern art installations and collaborations with local and international artists."

You don't need to be a guest at the hotel to immerse yourself in the incredible art on display. At every turn of the Lobby there is an element of surprise and delight, discovering a time of discos, rock gods and retro glamour. Upon entry, pop art collides with retro elements through raw brutalism and monolithic forms, centred around a neon fireplace with bright orange flue and a domineering concrete reception desk worth the weight of two elephants (6 tonnes) akin to a futuristic airport check-in.

A vast internal lightwell serves as the heartbeat of Ovolo South Yarra. The largest in Australia, created in partnership with FPOV lighting and audio-visual designers, to showcase Ovolo's love of art and



design. Influenced by Luchetti Krelle's retro pattern making throughout the hotel's interiors, inspired by the golden era of 8-bit arcade games from a simpler by gone lower resolution world.

Featuring the works of Mr Brainwash, Punk Me Tender and the renowned Jisbar among the nine artists' work in the hotel, two Australian artists, Ben Tankard and Johnny Romeo are among the highlights. Tankard, known for his bold post-modern appropriations is a self-proclaimed pop artist, his work is sought after and collected world-wide. As a 2012 Finalist in the Sulman Prize, the Art Gallery of NSW has housed his work and now his pieces find a home at Ovolo South Yarra. His Aussie cohort Romeo, a contemporary pop artist, infuses the aesthetics of print-based Warholian Pop with a street-art speed and grit, executed through a strange on-canvas alchemy in acrylic and oil.

French artist Jean-Baptiste Launay, better known as Jisbar, is also included amongst the collection. Famous worldwide for being the first ever artist to reinterpret classical art masterpiece figures such as Mona Lisa, Frida Kahlo and others from Klimt and Warhol with his personal style of pop and street art, he was also the first artist in the world to send a piece of artwork to the moon.

Guests can get to know the work on display, with Ovolo South Yarra offering guided tours of their extensive art collection for guests to enjoy at their leisure or hosted by one of their knowledgeable team members.

Ovolo South Yarra is located on 234 Toorak Road, South Yarra ovolohotels.com

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Press photos of Ovolo South Yarra:

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Press material on Ovolo Hotels:

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About Ovolo Group:

The Ovolo Group was founded by entrepreneur Girish Jhunjnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and



breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade “Hotel Brand of the Year”, at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and seven hotels and five restaurants across Australia in Sydney, Melbourne, Canberra, and Brisbane. A new hotel is being developed in Melbourne, Australia, Ovolo South Yarra.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they’ll find. These include Nishi Apartments in Canberra Australia, The Sheung Wan by Ovolo in Hong Kong, and Mamaka Kuta Beach in Bali Indonesia.

As of March 2021, Dash Living collaborated with Ovolo Hotels to launch two new generation of serviced rental solutions in Hong Kong. A total of 135 rooms and suites that form part of a new generation of serviced rental solutions for hyper-mobile millennials will be available for booking. The Aberdeen by Dash Living, soon-to-be converted from Mojo Nomad by Ovolo, offers 79 rooms ranging from studios to executive suites. The 56-room The Sheung Wan by Ovolo, only remaining under Ovolo’s management for stays under 7 days, will offer units from studio, one bedroom, to family room options.