

VEDA

MEDIATE RELEASE

10 March 2021

VEDA Unveils Afternoon Tea Collaboration With L’Oreal Paris



[10 March 2021] It’s high time for VEDA’s High Chai afternoon tea to make its return, but this time it’s with a special collaboration with L’Oreal Paris under the theme of “Holiday in Paris”. From 26 March – 3 June 2021, VEDA and L’Oreal Paris will be serving up the delectable High Chai set to all.

The tea set will come with a mix of both sweet and savoury goods as well as the L’Oreal Paris makeup kit, which includes the Color Riche Shine Lipstick and Color Queen Oil Eyeshadow, with the Double Extension Beauty Tubes mascara exclusively available for the first 40 guests.

The tea set is HK\$250 for one person, and HK\$450 for two. Customers will see a spread inspired by L’Oreal Paris’ makeup kit while staying true to VEDA’s identity, bringing a perfect mix of Parisian elements with modern Indian flavours. The sweet items include a strawberry popping candy cake pop, soft ginger chocolate pudding, red velvet cake with cream cheese frosting, and honey and mustard seed financier. The savouries will include an avocado and coriander soft cake, a sun-dried tomato omelette and dill roll, an organic tomato and watermelon gazpacho, and a pear and gorgonzola rye sourdough sandwich. Each set also includes a glass of the freshly squeezed juice of the day and tea or coffee. Customers can add a glass of G.H. Mumm Cordon Rouge champagne for just HK\$50.

In addition to VEDA’s High Chai launch, Ovolo Central will also be launching a staycation package in collaboration with L’Oreal Paris in early May. Stay tuned for more details.

Make a reservation via VEDA’s website (www.veda.com.hk).

Ovolo is closely monitoring and following guidelines from the local health departments and HKSAR government, remaining compliant with any regulations. At the moment, all restaurants remain open until 10pm. They encourage all guests to regularly check their website and social media for any further updates as it relates to changes in regulations.

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VEDA

Press Images: https://hindgroup-my.sharepoint.com/:f:/g/personal/ovaus_ovolohotels_com/EpMy_QRMY0ROq4zq5KCDmZEBdM6nk1J5kRYPIy143BjeVw?e=4WoL52

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About VEDA

VEDA comes from the Sanskrit word "vid", meaning "to know". VEDA is "knowledge" or "wisdom". Here, we celebrate Eastern and Western cultures and ingredients, bringing them together into a menu that is meant to be shared. We serve comfort vegetarian food with the philosophy of always using noble products and treating them with passion and care.

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About Ovolo Group:

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and seven hotels and five restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane. A new hotel is being developed in Melbourne, Australia, Ovolo South Yarra.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include



Nishi Apartments in Canberra Australia, Mojo Nomad Aberdeen Harbour in Hong Kong, The Sheung Wan Hong Kong, and Mamaka Kuta Beach Bali Indonesia launching Q1 2021.