



**MEDIA RELEASE**  
**2 March 2021**

**FREE RIDE, SUITE RIDE - OVOLO HAS YOU COVERED**

- Explore your city with Ovolo Hotels and Genesis Cars -

Staycation. Vaycaytion. Playcation. Whatever you want to call it. With interstate and international travel not what it once was, “aycation” is being the tip of tongue, as “unprecedented” was in 2020. Designer hotel collection, Ovolo Hotels across Australia, have elevated their guest experience for those looking to find solace in the lay of local land, looking to rediscover home and #HolidayHereThisYear.

Ovolo introduces Suite Ride, a collaboration with contemporary brand, Genesis.

Each Ovolo will have a Genesis G70 sports sedan in residence until the end of April this year. Guests who book direct have the chance to reserve a Suite Ride, a 4-hour complimentary drive to anywhere your rediscovery of wanderlust leads, available from 8.30am to 12.30pm and 1pm to 5pm – that’s uncommon luxury and effortless.

“Ovolo are used to zigging when others zag, and we thought it’s about time we apply this ethos behind the wheel of the Genesis G70,” says Stephen Howard, Group Director of Marketing, Ovolo Group.

“As a collection of contemporary hotels, we are constantly looking to keep our guests connected to the little luxuries they love, in the most effortless was possible. We pride ourselves on being in touch with the modern traveller, with the emphasise on staycations to support local business, a complimentary car just made sense.”

“Genesis are already bringing test drives to your house, so why not to your holiday?” says Stewart Parnaby, National Marketing Manager, Genesis Motors Australia. “We want as many Australians as possible to know what they deserve from their luxury car purchases. Broadening this reach with our partnership with Ovolo Hotels is a first, and very exciting for us”.

Suite Ride is just another one of The Perks to living effortlessly with Ovolo in collaboration with Genesis.

Suite Ride is available in all Ovolo Hotels across Australia from stays between 1<sup>st</sup> March – 30<sup>th</sup> April 2021.

Book now at [www.ovolohotels.com](http://www.ovolohotels.com) to experience Suite Ride with Ovolo x Genesis.

-Ends-

See more: <https://ovolohotels.com/ovolo/genesis/>

**Offer:**

- From 1<sup>st</sup> March – 30<sup>th</sup> April 2021.
- 4-hour complimentary drive, available from 8.30am to 12.30pm and 1pm to 5pm.
- One Genesis G70 available at each property – Ovolo Woolloomooloo, Ovolo 1888 Darling Harbour, Ovolo Nishi, Ovolo The Valley, The Inchcolm by Ovolo



- Guests must book on [ovolohotels.com](https://www.ovolohotels.com) and have a valid booking confirmation number to book a Suite Ride experience.
- First come, first serve.
- No costs to the guest, however they must return the vehicle with a full tank, and the Ovolo team will reimburse the guest on the vehicle's return.

**Suite Ride** promotional video and promotional photos: [https://hindgroup-my.sharepoint.com/:f:/g/personal/ovaus\\_ovolohotels\\_com/EnNBld1xa7VKia3\\_IYVTNfcBIWwDETuxnpTgSe9gl8AiDQ?e=9diWem](https://hindgroup-my.sharepoint.com/:f:/g/personal/ovaus_ovolohotels_com/EnNBld1xa7VKia3_IYVTNfcBIWwDETuxnpTgSe9gl8AiDQ?e=9diWem)

Press material on Ovolo Hotels:

[https://hindgroupmy.sharepoint.com/:f:/g/personal/ovaus\\_ovolohotels\\_com/EuiPupQtiKNLg5AH9RvtI5ABvUTQbfYz9g\\_cF1DEcs0OaiA?e=HFb0E3](https://hindgroupmy.sharepoint.com/:f:/g/personal/ovaus_ovolohotels_com/EuiPupQtiKNLg5AH9RvtI5ABvUTQbfYz9g_cF1DEcs0OaiA?e=HFb0E3)

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### **About Ovolo Group:**

The Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala and first entered the real estate market in 2002; then further expanded into the hotel industry in 2010. Ovolo Hotels quickly became one of Hong Kong and Australia's most dynamic independent owner-operated hospitality firms by providing guests with the best in effortless living across hotels and food and beverage outlets.

The Ovolo Group is a collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar and breakfast, with cutting-edge technology. Ovolo Hotels have been acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year", at the 2019 and 2020 HM Awards.

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and three restaurants in Hong Kong, and seven hotels and five restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane. A new hotel is being developed in Melbourne, Australia, Ovolo South Yarra.

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Nishi Apartments in Canberra Australia, Mojo Nomad Aberdeen Harbour in Hong Kong, The Sheung Wan Hong Kong, and Mamaka Kuta Beach Bali Indonesia.

### **About Genesis Motors:**

As a design-focused brand, Genesis produces fascinating models that embody Athletic Elegance, including the G70 sport sedan, G80 executive luxury sedan, and the flagship G90 luxury sedan. Genesis recently introduced GV80, its first luxury sport-utility vehicle. Based in South Korea, Genesis has launched its brand in the U.S., Canada, Russia, the Middle East and Australia. Genesis is one of the highest-ranked brands in the automotive industry by respected, third-party experts including North American Car of the Year, Consumer Reports, J.D. Power and Auto Pacific. For more information about Genesis and its new definition of luxury, please visit <https://www.genesis.com>.