



MEDIA RELEASE

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A VIRTUAL EASTER WITH OVOLO

- a virtual Easter Egg Hunt through Ovolo Woolloomooloo's Rock Star Suite

This Easter break, Ovolo again showed its innovative DNA through a virtual Easter Egg Hunt. A collaboration between Ovolo and its digital agency, Dijitaly, the game took the form of a virtual tour of Ovolo Woolloomooloo's infamous ACDC rock star suite.

In an era where travel is not an option for most people, many are looking for ways to still experience and plan for future trips, virtual travel is a way of satisfying the crave. Ovolo identified this trend, alongside the gamification trend and developed a virtual travel experience which was a tour of the ACDC suite in the form an entertaining game hunting for Ovolo's iconic silver egg with all winners receiving a 30% discount off a future stay at any Ovolo hotel.

"Travel is very much a part of modern life with many people still craving the wanderlust of travel, Ovolo's virtual Easter Egg Hunt allowed people to not only experience Ovolo Woolloomooloo's ACDC rock star suite but have a little fun whilst doing so in a challenging times," said Stephen Howard, Ovolo Group's Group Marketing Director.

"Additionally, it continues to show how Ovolo is continuing to adapt to an ever-changing tourism industry and still looking to engage with our loyal guests in new and innovative ways," he continued. To experience the Ovolo Easter Egg Hunt head to:

<https://ovolohotels.com/easter-egg-hunt/>

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Ovolo Hotels press information and imagery [here](#).

For more information on long-stay packages [here](#).

For more information on NFW Promise [here](#).

Check out Ovolo Hotels' new social hour experience [here](#).

Download the video [here](#).

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About Ovolo Hotels:

Ovolo Group was founded by entrepreneur Girish Jhunjhnuwala in 2010 and has quickly become one of Hong Kong's largest and most dynamic independent owner and operator of hospitality firms. The Group provides both business and leisure guests with the best in effortless living across numerous hotels and F&B outlets internationally.

A collection of contemporary hotels that keep you connected to the little luxuries you love, all effortlessly included. The company prides itself on being in touch with the modern traveller through award-winning interior designs, detail-driven comforts, complimentary value-added services like the mini bar, breakfast, Wi-Fi, and more, and cutting-edge technology - all done in signature Ovolo style. At the 2019 HM Awards, Ovolo Hotels were acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year".

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four two and four restaurants in Hong Kong, and six hotels and five restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane. Ovolo is also developing two new hotels in Melbourne, Australia (South Yarra and South Melbourne).

Ovolo also has the By Ovolo Collective within its portfolio of hotels, a distinctive collection of four hotels each one unique, each one special, the more guests explore, the more they'll find. These include Nishi Apartments in Canberra Australia, Mojo Nomad Aberdeen Harbour in Hong Kong, The Sheung Wan Hong Kong launching April 2020 and Mamaka Kuta Beach Bali Indonesia launching late 2020.

w: www.ovolohotels.com