

**MEDIA RELEASE**  
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**ÉLYSÉE COLLECTIVE EXPANDS CONTEMPORARY HOTEL PORTFOLIO WITH OVOLO HOTELS**

Élysée Collective has been appointed as the Australian and New Zealand public relations agency Ovolo Hotels, with the multi-award winning and visionary group joining the agency's client collective of contemporary lifestyle and travel brands.

With innovation and experiential design at the forefront of their brand story, Ovolo has positioned themselves as a leading disruptor in the domain of design-driven hotels, with their portfolio of hotels spanning across Hong Kong, Sydney, Melbourne, Brisbane and Canberra.

Renowned for their unique and pioneering approach to hospitality, Ovolo was recently awarded 'Hotel Brand of The Year' at the 17<sup>th</sup> iteration of the HM Awards, stowing yet another accolade to their belt as a trailblazer in luxury, guest-centric accommodation. The hotel group's flagship Sydney property in Woolloomooloo has the enviable position of #1 Hotel in Australia and South Pacific on Trip Advisor.

Ovolo Hotels Group Director of Marketing Stephen Howard said "Ovolo zigs when others zag. We take creative strides and spontaneous moves at every turn, and have zero intention of slowing down. For this reason, we're thrilled to have the support from Élysée Collective."

"With their global experience in contemporary communications, I'm confident the team will ensure Ovolo stands out from the accommodation crowd, having a key role in growing the brand from strength to strength, he said."

Élysée Collective's Director Alice Moore shared the sentiment.

"As a lifestyle PR agency with a strong focus on travel, we're thrilled to welcome Ovolo Hotels to our portfolio. They're a game changer in the industry and we eagerly anticipate an exciting and collaborative 12 months ahead with the Ovolo family," she said.

Ovolo Hotels joins Élysée Collective's portfolio which includes Aman, Soneva, Perrier-Jouët Sisley Paris, Creed, David Mallett, Bawah Reserve, Resplendent Ceylon and Fivelements.

Visit [www.ovolohotels.com](http://www.ovolohotels.com) for further information.

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**About Ovolo Group**

Ovolo Group was founded by entrepreneur, Girish Jhunjhnuwala in 2002 and has quickly become one of Hong Kong's most dynamic and largest independent owner, operator hospitality firms by providing business and leisure guests with the best in effortless living across numerous hotels and F&B outlets internationally.

The company keeps in touch with the modern traveller through award-winning interior designs, detail-driven comforts, focused value-added service like free mini bar, breakfast, Wi-Fi plus more and cutting-edge technology - all done in Ovolo's signature style. At the 2019 HM Awards, Ovolo Hotels were acknowledged for Hotel and Accommodation Excellence, receiving the accolade "Hotel Brand of the Year".

A proud Hong Kong brand, Ovolo Group remains a family-owned and privately-operated business operating four hotels and four restaurants in Hong Kong, and six hotels and five restaurants across Australia in Sydney, Melbourne, Canberra and Brisbane. Ovolo is also developing new hotels in Melbourne, Australia (South Yarra and South Melbourne) and Bali, Indonesia.

Ovolo Group has also recently launched Mojo Nomad a co-habitation concept for global nomads that combines travel, lifestyle and community at its core. Mojo Nomad's currently located in Hong Kong's Central and Aberdeen Harbour neighbourhoods and will be entering the Australian market in the near future.