

MEDIA RELEASE: MONDAY 12th November

OVOLO SHINES ON THE WORLD STAGE

- Ovolo Hotels takes home 2 awards at the 2018 World Luxury Hotel Awards.

On the world stage at the 2018 World Luxury Hotel Awards held in Bali, Ovolo Hotels has taken home two prestigious awards cementing it as one of the most disruptive and leading design-led hotel collections in Australasia and East Asia. Ovolo Woolloomooloo (Sydney, Australia) was named "Luxury Boutique Hotel of the Year" in Australasia whilst Ovolo Southside (Hong Kong) was named "Luxury Design Hotel of the Year" in East Asia.

Ovolo Hotels Founder and CEO Girish Jhunjhnuwala said when Ovolo began its journey in 2010, he challenged the industry with the vision to create unique hotel experience which pushed the boundaries, Ovolo is constantly evolving and challenging the status quo, these two awards reflect this.

"Having a vision is important, but even more important is to have people who believe in and execute your vision, and these results reflect this," said Jhunjhnuwala. "Another example of this is Ovolo will add a niche hotel to its collection in Brisbane's booming tourism and hospitality market, Ovolo The Valley."

"Our brief to Woods Bagot was that each of our hotels must have their own unique personality and style, inspired by local surrounds, culture, heritage and Ovolo's playful, forward-thinking spirit, and they've delivered exactly that with The Valley," Girish continued. "There is an element of whimsical fantasy, escapism and play in The Valley. We're positioning it as the perfect contemporary oasis to escape our busy urban lives."

While Ovolo The Valley will open on 29th November 2018, starting from \$300 per night, Ovolo is tipping The Valley will attract people from all walks of life by creating an environment that enables guests to enjoy their utmost level of comfort when taking in the unique experience – whether it be a work conference, gala event or weekend stay-cation.

The launch of the new Ovolo The Valley will mark another milestone for the designer hotel collection behind two of Australia's top five hotels*, and the second Queensland hotel to fall under its design-lead hotel group, following the successful opening of Ovolo Inchcolm in Brisbane's Spring Hill earlier this year.

For more information and to book, visit: www.ovolohotels.com

ENDS

Ovolo The Valley artist impressions can be downloaded <u>here</u>.



*Ovolo Woolloomooloo & Ovolo 1888 Darling Harbour were respectively awarded #2 and #6 hotel in all of Australia by TripAdvisor's Travellers Choice Awards 2017

For further information and imagery requests, please contact:

Stephen Howard

Director of Marketing Ovolo Hotel Group

t +61 2 9331 9068 m (AUS) +61 435 106 187 m (HK) +852 9764 9320

e stephen.howard@ovolohotels.com

w www.ovolohotels.com

About Ovolo Hotels

Ovolo Hotels is an independent hospitality company that owns and operates a collection of individually designed hotels. Founded in 2002, Ovolo is a family owned and privately-operated business with a charitable core. The company now own and runs four hotels in Hong Kong, and six hotels across Sydney, Melbourne, Brisbane, and Canberra. Ovolo has also recently launched a new brand Mojo Nomad, in Aberdeen Harbour Hong Kong. Mojo Nomad is a cohabitation concept for global nomads that combines travel, lifestyle and community at its core and will be entering the Australian market in the near future.