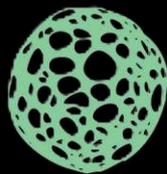




*World Luxury
Hotel
Awards*

WINNER 2013



o v o l o

HOTELS



Ovolo Hotels Named Best Luxury Hotel Brand in Hong Kong

At World Luxury Hotel Awards 2013

International Accolade Recognizes Ovolo Hotels' Service Excellence Across Brand Portfolio

Hong Kong, 6 November 2013 – Ovolo Hotels has been awarded the 'Best Luxury Hotel Brand in Hong Kong' at the 2013 World Luxury Hotel Awards ceremony held at the Indigo Pearl Resort Phuket, Thailand on November 1, 2013.

The World Luxury Hotel Awards were established in 2006 to recognize the worldwide luxury hospitality industry. The event helps set the benchmark for world-class facilities and unsurpassed service standards. Winning hotels are judged on service delivery and effective management as voted on by international tour operators, travel agents, media and hotel guests who get the opportunity to cast their ballots in an annual worldwide poll.

“This prestigious award serves as a testament to Ovolo Hotels continuous pursuit of outstanding service quality as well as a great encouragement for our teams to constantly uphold our core mission of ‘Shiny Happy People All Around’ said Mr Dirk Dalichau, Ovolo Hotels Chief Operating Officer. “Ovolo Hotels continuously strives to be a pioneer when it comes to providing an excellent guest experience. With this award we will not only make a difference as a leading luxury hotel brand in Hong Kong, but also internationally as we continue to grow our operations.”

Ovolo Hotels was honoured in the Luxury Hotel Brand category at the first time of entry, demonstrating that the concept of luxury in Hong Kong hospitality is diverse and evolving in a market of increasing consumer travel choice. Ovolo Hotels currently operate four individually-designed lifestyle hotels in Hong Kong. While each property highlights different aspects of their surroundings through tailored interiors and distinguished locations, through focused personalized customer care and signature all-inclusive services, they all provide distinctive luxury experiences to guests. Upon evaluation of the Ovolo flagship hotel in Central earlier in the year, Marinique de Wet, Executive Manager of the World Luxury Hotel Awards, gave the property an Editor's Choice label, writing “We recommend this hotel as an ideal choice for the business traveller seeking privacy in a luxurious setting.”

This is the second major honour Ovolo Hotels has received in the past year. In July, the flagship Ovolo Hotel on 2 Arbuthnot Road, Central won the HA+D Award for Design Excellence in the Best Hotel Interiors category. The company is currently a finalist in the inaugural MR&MS Smith Awards, The Perspective Awards and the 2013 Boutique Hotel Awards, with results expected to be announced by November 28.



ABOUT Ovolo Hotels

Founded in 2002, Ovolo Hotels has become one of Hong Kong's larger independent hotel and serviced apartment operators by providing effortless living experiences regardless of your location or duration of stay. Award-winning interior design, ultimate comfort, focused personal services and cutting-edge en-suite technology are all hallmarks of Ovolo living spaces. A family owned business with a charitable core, Ovolo Hotels owns and operates four hotels and two serviced apartment properties in Hong Kong Island and West Kowloon as well as one hotel in Melbourne. In Q1 2014 the company will launch a 162-room designer warehouse conversion hotel with restaurant, rooftop bar and meeting and gallery spaces in Southside, Hong Kong. Further expansion is now underway as Ovolo continues to look for more opportunities to create, design and manage signature Ovolo hotels, with projects in Australia, UK, and other Asia

For more information and reservations, please visit: www.ovolohotels.com

MEDIA ENQUIRES

For further information, images and interview requests, please contact:

Marius Gamser

Communications Manager

marius@ovologroup.com

+852 2165 1000