



11th July 2013

**I Can Sea Clearly Now
It's The New Ovolo Hotel
100 Shek Pai Wan Road, Aberdeen**

This August, Ovolo Hotels will kick-off their exciting 2013 expansion plans with the launch of 100 Shek Pai Wan Road in Aberdeen - a sleek new lifestyle hotel whose *bright sun-shiny* rooms put a contemporary twist on the rich maritime heritage of Hong Kong's most cherished waterfront community.

Featuring 85 guestrooms with sweeping sea views, a spacious Lo Lounge, 24/7 gym, and Ovolo's signature detail-driven design and all-inclusive services, 100 SPW will provide its guests with effortless living when it opens its doors to the public on the 1st of August 2013. With the launch also comes Ovolo's brand new citywide Wi-Fi hotspot service, giving Ovolo hotel guests free access to over 8,500 HKBN hotspots across Hong Kong including the airport, malls, restaurants and even remote areas.

Designed by award-winning Hong Kong firm and long-term Ovolo partners KplusK Associates, Ovolo 100 Shek Pai Wan Road is a modern interpretation of relaxed coastal living featuring subtle maritime accents and textures that link the hotel's interior with its surroundings in a bold colourful new way. From the moment guests first enter the peaceful atmosphere of the lobby, complete with a breezy covered terrace, they will be treated to a thoughtfully crafted design that captures the essence of Aberdeen's historic seafront community. Elements from the traditional fishing culture are apparent throughout the hotel; driftwood tables, ropes, fenders, and Chinese lanterns decorate the Lo Lounge, whilst sheer net curtains, water-toned wallpaper by Knoll, and fish scale cushions bring a flavour of the local character into the guestrooms. The elegant façade of the hotel is crowned by a beacon of light at the top of the building, evoking imagery of a lighthouse.

Look all around, there's nothing but blue skies. This latest addition to Ovolo's growing portfolio features 180 degrees of sea view, and seamlessly elegant rooms with luxurious bathrooms finished in stainless steel and marble. The smartly spaced layouts provide a relaxed flow and feature-rich experience for guests. Walk-in showers are included with fantastic vantage points that can see all the way to Lamma Island. Within the 85 guestrooms, Ovolo 100 SPW offers its guests five distinct styles of accommodation. Six rooms come fitted with an additional bunk bed fixed to the wall, accessed by a contemporary steel ladder, and are perfect for a family of three or young group travellers. For larger families, ten pairs of rooms can be interconnected, and four corner sea view suites with extended living room areas grace the top floors of the hotel.

No obstacles in your way. The innovative design of Ovolo 100 SPW ensures that today's traveller has everything they need at their fingertips. Every guestroom has been meticulously designed to optimise space, flow and natural light with smart solutions such as side tables that pull out from the bed, and conveniently placed light switches and power sockets for charging multiple devices. As part of Ovolo's signature all-inclusive service concept, everything in the hotel is free for guests to



enjoy including Ovolo's new exclusive citywide Wi-Fi hotspot service, super-speed 1 Gbps Wi-Fi, a fully stocked in-room mini bar, daily breakfast, and happy hour drinks at the Lo Lounge. All rooms are fully equipped with 3D SMART TV and Apple TV, and a 24/7 gym and self-laundry room are on-site for added convenience.

Located in the quaint waterfront surroundings of Aberdeen on Hong Kong Island's picturesque Southside, Ovolo 100 SPW puts guests in a tranquil part of Hong Kong where time seems to stand still, yet you are only ever a few minutes away from the buzz of Central and Causeway Bay. Many elements of the traditional fishing village remain including large traditional boating communities who reside on junks. Visitors can savour the local culture by visiting the vibrant nearby wet markets and big fish markets, taking a ride on a sampan through the Aberdeen harbour, and sampling the fresh seafood the area is known for. Conveniently close to other major tourist attractions including Ocean Park, Cyberport, Stanley and many of Hong Kong's most beautiful beaches, the new Ovolo Hotel is perfect for leisure and business travellers looking to experience a genuine slice of old-world Hong Kong while indulging in all of Ovolo's modern comforts and signature all-inclusive services.

At Ovolo 100 Shek Pai Wan Road

Continuing Ovolo Hotel's philosophy of providing everything a savvy traveller's heart might desire, the following services are offered completely free of charge:

- **NEW:** Free HK-wide access to over 8,500 HKBN Wi-Fi hotspots including the airport, malls, restaurants and remote areas
- In-room 3D SMART TV
- In-room Apple TV3
- Free in-hotel super-speed 1Gbps Wi-Fi with multiple device connection
- Free daily breakfast at Lo Lounge
- Free self-laundry
- Free mini bar (replenished daily)
- Free use of iPad, Xbox and game consoles (on request)
- Free local calls
- Free use of 24-hour gym
- Free use of 24-hour Lo Lounge
- Free Happy Hour drinks and snacks (6-8pm daily)
- Malin+Goetz washroom amenities
- Flexible checkout
- Smoke free environment
- 24-hour reception team

What's next?

Watch this space for the grand opening of Ovolo's most ambitious project to date, a New York style warehouse conversion in Wong Chuk Hang that will feature 162 rooms, a trendy rooftop bar and an international restaurant. This will be Hong Kong's first warehouse-to-hospitality conversion. Set to become an icon of Hong Kong's Southside, the new Ovolo Wong Chuk Hang is scheduled to open in the fourth quarter of 2013.



Further information

Ovolo 100 Shek Pai Wan Road Room Rates

Corner Sea View Suite (410 sq ft/ 38 sq m) start from HKD\$6,000/night

Deluxe Sea View (235 sq ft/ 22 sq m) start from HKD\$3,500/night

Queen + Bunk (190 sq ft/ 18 sq m) start from HKD\$3,000/night

Superior Queen (235 sq ft/ 22 sq m) start from HKD\$2,200/night

Superior Twin (190 sq ft/ 18 sq m) start from HKD\$2,200/night

Opening Offer!

Be the first to stay at the new Ovolo Hotel in Aberdeen with rooms starting from only US\$98/night (HKD\$770/night) for a very limited time! Free Breakfast, Free Wi-Fi, Free Minibar, Free Happy Hour Drinks and more included.

Book Direct Today: www.ovolohotels.com

About Ovolo Hotels

Founded in 2002, Ovolo Hotels has become one of Hong Kong's larger independent hotel and serviced apartment operators by providing effortless living experiences regardless of your location or duration of stay. Award-winning interior design, ultimate comfort, focused personal services and cutting-edge en-suite technology are all hallmarks of Ovolo living spaces.

A family owned business with a charitable core, Ovolo Hotels owns and operates four hotels and two serviced apartment properties in Hong Kong Island and West Kowloon as well as one hotel in Melbourne. By the end of 2013 Ovolo will grow their portfolio to eight properties worldwide and nearly 500 guestrooms. Further expansion is now underway as Ovolo continues to look for more opportunities to create, design and manage signature Ovolo hotels, with projects in Australia, UK, and other Asia Pacific locations now being considered.

For more information please visit website: www.ovolohotels.com