



o v o l o group

HOTELS + SERVICED APARTMENTS

6th September 2012

What's Happening at Ovolo

Ovolo Gets Plugged In

Ovolo has appointed Plug PR to handle all public relations for Ovolo's growing portfolio of properties both locally and overseas. Plug PR will oversee all current hotels and serviced apartment properties, as well as newly launched projects.

New Ovolo Hotels in Hong Kong

Hot on the heels of Ovolo's newest hotel launch 286 Queen's Road Central on 4th June 2012 Ovolo has a number of new openings planned. Ovolo's flagship hotel 2 Arbuthnot Road will be officially opening its doors on October 10th this year. In the second quarter of 2013, Ovolo will open a hotel in Wong Chuk Hang. It will also revamp its existing hotel property at 100 Shek Pai Wan in Aberdeen.

Ovolo Opens Down Under

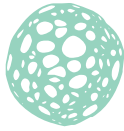
On September 10th, Ovolo will open its first international hotel in Melbourne, Australia. Located within the city's central business district and steps away from Parliament house and the treasury gardens, Ovolo 19 Little Bourke Street offers effortless living without missing any of the action. The property consists of 43 units, including studios, one-bedroom, two-bedroom rooms and penthouse suites. It was designed and inspired by the hidden laneways and gems that Melbourne is known for.

Ovolo Properties: The Art of Effortless Living

Through its burgeoning portfolio of hotels and serviced apartment properties, Ovolo offers stylish and effortless living that caters to the needs of each and every traveller. Ovolo properties each have a specific personality and include all the hallmarks that Ovolo is famous for, such as award-winning interior design courtesy of award-winning Hong Kong design firm KplusK Associates, ultra-comfy furnishings, attentive customer service and top-notch entertainment systems. Whether guests are travelling for business or leisure; seeking short-term or long-term accommodation – at Ovolo there is a property to suit every individual's needs.

Ovolo Hotels:

Proving that the best things in life often do come for free, Ovolo hotels provide the following signature features for shiny and happy guests:



o v o l o group

HOTELS + SERVICED APARTMENTS

- In-room Apple TV3
- Free high speed Wi-Fi
- Free European continental breakfast (daily)
- Free happy hour drinks
- Free use of 24-hour on-site gym
- Free self-laundry
- Free mini bar (daily)
- Free use of iPad, Xbox and Nintendo Wii game consoles (on request)
- Free local calls
- Free use of 24-hour Lo Lounge
- Flexible check out
- Smoke free environment
- 24-hour reception team
- OMG: Ovolo Meet and Greet personnel

286 Queens Road Central: Effortless living in the heart of Central

Conveniently located in Central, Ovolo's newest hotel, which opened in June this year features 60 intimate rooms with a Japanese twist and is filled with all of the high-tech touches that Ovolo is known for. The unique rooms offer seamless simplicity and maximum functionality for an effortless living experience in the middle of this thriving business district.

A fast favourite for business and leisure guests alike, the hotel has a large, 24-hour Lo Lounge with complimentary Wi-Fi that can be used as an alternative area to work, network or simply to kick back and relax. This multipurpose lounge transforms from day to night to suit all guests' needs including a complimentary continental breakfast in the morning, round-the-clock complimentary snacks and free Happy Hour drinks from 6-8pm daily. The hotel also has a fully equipped gym that is open 24 hours, 7 days a week.

256 Tung Chau Street: Ovolo's first all-suite hotel

Located in the fast-growing West Kowloon district, in close proximity to International Commerce Centre (ICC), Elements and business hubs including Tsim Sha Tsui, this spacious 63-suite hotel is perfect for business groups and families. The property features luxury suites in two sizes: two-bedroom (500 sq ft) and three-bedroom (700 sq ft) with a modern compact design, large windows offering optimal natural lighting and eye-catching harbour and city views. Each room is created to prioritise living space, providing guests with the maximum area to relax and socialise. Rooms feature deluxe queen feather beds, a fully equipped kitchen and electronic safe.



o v o l o group

HOTELS + SERVICED APARTMENTS

The hotel's spacious 24-hour Lo Lounge with complimentary Wi-Fi is ideal to hold small business meetings or simply to relax. The Lounge serves complimentary breakfast in the morning, free snacks and refreshments throughout the day and free happy hour drinks from 6-8pm.

The plush in-house gym is open 24 hours a day for the exclusive use of guests and features treadmills, cross trainers, stationary bikes, weights and yoga equipment.

100 Shek Pai Wan: Ovolo by the sea

Catering for both short-term and long-term stays, this Ovolo hotel is located next to Aberdeen's picturesque waterfront with stunning panoramic views of the sea or lush green mountain backdrops. Offering a relaxed and laid back slice of tranquillity outside of the hustle and bustle of the city, this hotel has 52 bright and airy rooms in two sizes: a 200 sq. ft. studio and a 500 sq. ft. suite.

Each room is fully equipped with the latest high tech touches as well as everything you need for ultra comfort and convenience including a deluxe feather bed, a kitchenette, microwave and electronic safe. The décor is modern yet minimalist with large windows and glass partitions to maximise natural light at all times of the day.

The Lo Lounge is a comfortable and intimate space where complimentary breakfast is served daily.

Ovolo Serviced Apartments

Creating a home away from home, Ovolo's serviced apartments offer a unique experience with signature features for shiny and happy guests:

- In-room: Apple TV, DVD player, Kitchenette, Microwave, Washer/Dryer and Electronic safe
- Free high speed Wi-Fi
- Free self-laundry
- Free welcome pack
- Free use of iPad, Xbox and game consoles (on request)
- Free local calls
- Flexible check out
- Smoke free environment
- 24-hour security
- OMG: Ovolo Meet and Greet personnel



o v o l o group

HOTELS + SERVICED APARTMENTS

222 Hollywood Road: Chic living in the arts district

Nestled in the lively artsy district of Sheung Wan, these apartments provide access to a vibrant neighbourhood outside and modern, stylish living within. The property has 48 rooms of 650 sq. ft. each with select suites boasting a picturesque terrace.

Contemporary, comfortable and bright, each room has been designed with a spacious living area including partitions for privacy when entertaining. There is also a fully equipped kitchen with a Nespresso machine and a luxurious marble bathroom. Bedrooms are chic and intimate with deluxe feather beds. Each room also features specially commissioned art by a local photographer who has captured the unique charm of this Sheung Wan neighbourhood.

Perfectly positioned, these Serviced Apartments are situated opposite trendy eateries including Heirloom and 208 and are a stone's throw away from the business district of Central.

111 High Street: Ovolo's pet-friendly property

Ovolo's pet-friendly property offers 24 spacious one-bedroom and two-bedroom apartments at 750 sq. ft. Each suite takes up an entire floor and combines bright, airy and relaxed living spaces with breath-taking harbour views. The modern and contemporary rooms have a large living area for guests to relax, and kickback, yet also to entertain. Bedrooms are chic and intimate with deluxe feather beds. Located in the quiet and laid-back neighbourhood of Sai Yin Pun, the property is only a 10-minute walk away from Central and shares its neighbourhood with trendy local eats including Grassroots pantry.

Partners In Design: Ovolo and KplusK Associates

Ovolo has been working in partnership with award-winning Hong Kong design firm KplusK Associates since its inception in 2002. Together Ovolo and KplusK have reimagined and redesigned the concept of effortless living. Each Ovolo Hotel has a unique personality with stylish rooms that boast maximum functionality. Paul Kember, the firm's director and senior architect said: *"We thoroughly enjoy working in partnership with Ovolo to create something different for each property that really engages the senses and enhances the guests' Ovolo experience"*.

Stop By and Say Hi

Ovolo welcomes all media enquiries and is happy to host individual media visits, tours and photoshoots at all of its properties. Interviews are available with Girish Jhunjhnuwala, Founder and CEO of Ovolo and the senior team. Please send all enquiries to Plug PR.



o v o l o group

HOTELS + SERVICED APARTMENTS

Please note, the press release and images for Ovolo 19 Little Bourke Street in Melbourne, Australia are now available. The press release for Ovolo 2 Arbutnot Road will be available on 10th October 2012.

- ENDS -

About Ovolo

Ovolo is committed to providing business and leisure guests with the very best in effortless living. Award-winning intelligent design, ultimate comfort, personal service and state-of-the-art entertainment systems are all hallmarks of Ovolo, which has grown from a humble business in 2002 to establish itself as a leader in Hong Kong's hotel and serviced apartment industry. A family owned business, Ovolo currently owns and operates six hotels and serviced apartment properties in Hong Kong Island and West Kowloon. Ovolo's first international hotel in Melbourne, Australia, will open in early September 2012. For more information please visit: <http://www.ovologroup.com>