



## Press Release

For Immediate Release

### ***Ovolo Hotels win for Brand Excellence at first annual Enterprising Hong Kong Awards***

**HONG KONG, Sept. 30, 2014** – Ovolo Hotels, part of Hind Hotels & Properties Ltd., has won the Brand Excellence Award at the inaugural Enterprising Hong Kong Awards.

Organised by the SCMP Group with sponsorship from DHL Express, the Enterprising Hong Kong Awards are the first awards to highlight the achievements of start-ups and small and medium-sized enterprises (SMEs) in the city. Companies were nominated by a number of industry bodies with winners determined over a month long process by a judging panel comprised of respected businesspersons and a round of public voting. On September 25, eight outstanding SMEs and entrepreneurs were honoured at the official presentation ceremony at the JW Marriott Hotel.

Ovolo Hotels won the Brand Excellence Award. In just 12 years, the Group has rapidly grown into one of Hong Kong's largest independent hotel and serviced apartment owner- operators with seven branded properties in Hong Kong, one in Melbourne and three more already in the pipeline for Australia. Throughout this time, Ovolo has stood for a different guest-focused approach to hospitality through smartly spaced interiors and a signature all-inclusive services package. The Ovolo brand has been able to scale, grow and adapt to the changing travel landscape by continuing to innovate both its hotel offering and marketing efforts.

Speaking on the award, Mr. Girish Jhunjhnuwala, Founder + CEO of Ovolo Hotels, remarked "It is a true honour to win this award for Brand Excellence and to be recognized amongst so many great local enterprises. Ovolo is proud of our Hong Kong roots. This city provides a free, open platform to business and serves as a world class travel destination for millions of guests every year. We wouldn't be where we are today if we'd started anywhere else."

The Brand Excellence Award follows a busy 2014 for Ovolo Hotels. The Group's latest project in Hong Kong, Ovolo Southside, has just opened in July as the first warehouse-to hotel conversion in Hong Kong and member of Design Hotels™. Beyond the territory, the Group is making strong headway in Australia through the recent acquisitions of BLUE Sydney and Hotel 1888 in Sydney, as well as Oaks on Lonsdale in Melbourne, Australia.



Ovolo Hotels Founder + CEO Mr Girish Jhunjhnuwala accepting trophy for Brand Excellence (center)

-Ends-

### About Ovolo Hotels

Founded by Girish Jhunjhnuwala in 2002, [Ovolo](#) has become one of Hong Kong's larger independent hotel and serviced apartment operators in little over a decade by providing business and leisure guests with the best in effortless living. The company keeps in touch with the modern traveller through award-winning interior designs, detail-driven comforts, focused all-inclusive services and cutting-edge en-suite technology, all done in a signature style. A proud Hong Kong brand, Ovolo remains a family owned and privately operated business with a charitable core. The company now runs seven hotels and serviced apartment properties in Hong Kong Island and West Kowloon and one hotel in Melbourne, Australia. With upcoming projects in Australia and others being considered across Asia, Ovolo is now taking the brand to a larger, international audience and giving more shiny happy people a chance to enjoy their bright rooms and bright ideas.

For additional information and media enquiries, please contact:

**Cohn & Wolfe-impactasia**

T: +852 3665 1000

Louise Oram [louise.oram@cohnwolfe.com](mailto:louise.oram@cohnwolfe.com)

Vica Chan [vica.chan@cohnwolfe.com](mailto:vica.chan@cohnwolfe.com)