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HOTELS + SERVICED APARTMENTS

1st June 2012

Big Ideas For Intimate Living

Get ready to experience Ovolo like you've never seen before with the launch of new hotel: Ovolo 286 Queens Road Central

This June, Ovolo will launch new hotel: Ovolo 286 Queens Road Central (**286 QRC**). Conveniently located in Central, Ovolo 286 QRC features 60 intimate rooms, with a Japanese twist, and filled with all of the high-tech touches that Ovolo is famous for. Ovolo 286 QRC will open its doors to the public on 4th June 2012.

Designed by award-winning Hong Kong firm KplusK Associates with discerning travellers in mind, Ovolo 286 QRC provides everything you need at your fingertips – and no further – to ensure your stay is intimate, effortless and comfortable.

“Our newest venture features uniquely designed rooms that offer seamless simplicity and maximum functionality, delivering big ideas for an effortless living experience”, says Girish Jhunjhnuwala, Founder and CEO of the Ovolo Group.

Techno fans will appreciate the new Apple TV 3s, as well as the in-room tablet featuring a full e-guest directory. The wireless tablet also connects guests directly to Ovolo's 24-hour Reception Team.

Ovolo's all-inclusive concept means that everything from a European continental breakfast and Happy Hour cocktails to self-laundry, high-speed wifi and local calls are complimentary.

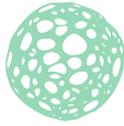
That's not all. Step this way to discover more about the Ovolo 286 QRC experience here:

- Lo Lounge: Work, play, mingle

The 24-hour Lo Lounge can be used as an alternative area to work, network or simply to kick back and relax. This multipurpose lounge transforms from day to night to suit all guests' needs. Grab a continental breakfast in the morning and enjoy round-the-clock complimentary snacks and coffee. As the workday begins, take advantage of the free wifi as you fire off your emails in a cozy corner. Did someone say cocktails? As the sun sets, Lo Lounge transforms into a perfect spot to network with other guests and has the best Happy Hour deal in town – drinks are on the house between 6pm-8pm.

- Ovolo 286 QRC Gym: Stretch it out

When it's time to unwind and clear your head, guests can head to Ovolo 286 QRC's fully equipped gym that is open round-the-clock, 7 days a week. You no longer need to worry about making time for the gym – Ovolo 286 QRC makes your gym routine effortless.



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HOTELS + SERVICED APARTMENTS

- **24 hour Reception: Be in the know**

Ovolo 286 QRC's dedicated Reception Team has been trained to keep even new visitors to Hong Kong as clued up as any local. On hand whatever the hour, this team of experts can plan sightseeing itineraries, business meetings, arrange transportation and more. All you need to do is ask.

- **OMG: Ovolo Meet + Greet!**

Always ready with a smile, Ovolo's OMGs are there to wave you off in the morning and then welcome you back. Need to borrow an umbrella, store your luggage or hail a cab? Let an OMG give you a helping hand.

- **Effortless Living: Compliments from the house**

Proving that the best things in life often do come for free – below is everything that is included in your Ovolo stay to make you a shiny and happy guest:

- Free wifi
- Free European continental breakfast
- Free self-laundry
- Free mini bar
- Free local calls
- Free Happy Hour and canapés (6-8pm daily)
- Free use of 24-hour gym
- Free use of 24-hour Lo Lounge
- Flexible checkout
- Smoke free environment

Watch this space...

Ovolo will be adding to its portfolio of properties with the opening of a new hotel at 2 Arbuthnot Road on Hong Kong Island in the third quarter of this year. The Group will also be opening its first international hotel and serviced apartment property in Melbourne, Australia in August 2012.

- ENDS -

Further Information

Ovolo 286 QRC Room rates

Twin rooms (20 x 142 square foot) start from HKD\$1,200/night.

Double rooms (20 x 190 square foot and 20 x 181 square foot) start from HKD\$1,500/night.

All prices are inclusive of breakfast, Happy Hour drinks, in-room snacks, local calls, high-speed wifi and use of Ovolo's facilities including 24-hour gym and laundry service.



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About Ovolo

The Ovolo Group is committed to providing business and leisure guests with the very best in effortless living. Award-winning intelligent design, ultimate comfort, personal service and state-of-the-art entertainment systems are all hallmarks of the Ovolo Group, which has grown from a humble business in 2002 to establish itself as a leader in Hong Kong's hotel and serviced apartment industry. A family owned business, Ovolo currently owns and operates six hotel and serviced apartment properties in Hong Kong Island and West Kowloon as well as a serviced offices property, Izi.

For more information please visit: <http://www.ovologroup.com>

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